

Innovation Wyeth Nutritions for Supporting Children's Intelligence

Label: [100 years of Wyeth](#) , [Nutrition](#) , [Healthy](#) , [Health](#) , [Nutrition](#) , [Optimize Intelligence Child](#) , [WNSC](#) , [Wyeth Nutrition Science Center](#) , [Wyeth Nutritions](#)

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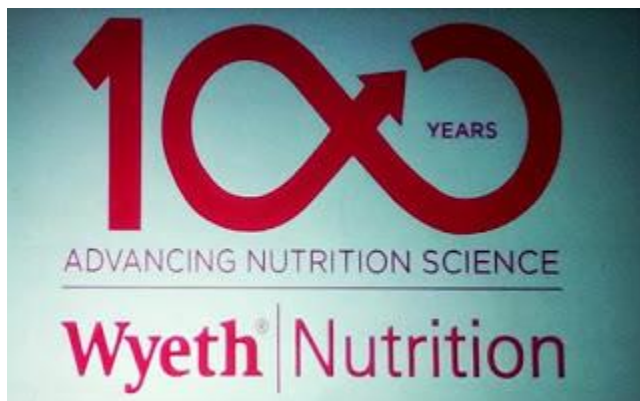
May

Where's the parents who do not want their children to grow into healthy children and clever. Various attempts were certainly made by parents for their children can be a smart kid. Could by providing food and drink intake is nutritious, providing a variety of stimulants that their children can grow optimally, provide this course was, and many other ways that taken by the parents in order to get the best results.

Especially in today's world, that everything is completely competitive. In fact, soon we will enter the ASEAN Economic Community, in which our children no longer have to compete with children in Indonesia, but also with children from other countries. So you can imagine how intense competition to be faced by our children.

But to make children healthy and smart, of course, parents should not be hasty. Parents should know how to provide proper nutrition and balanced, as well as stimulating the development of the child in order to obtain optimal results.

To help provide information about growth in children, Wyeth held a *talk show* that discusses how to optimize intelligence in children.



In addition to a talk show with the theme ' *The Power of Combined Nutrients for Seeing, Thinking and Doing* ', also officially launched Wyeth Wyeth Nutrition Science Center (WNSC) as the latest initiative of Wyeth in order to support education for health practitioners in Indonesia.

The event was held on Tuesday (26/5) at the Ritz Carlton, Pacific Place SCBD is presenting Mr. Alejandro Septien E as Vice President Director of PT. Wyeth Nutrition Indonesia, DR. Dr. Eddy Fadlyana SpA (K), Kes as Chairman of the Working Unit Growth Indonesian Pediatric Association (IDAI), Carol L. Cheatham, PHD as a researcher at the Nutrition Research Institute, University of North Carolina, Chapel Hill, and Dr. Djaja Nataatmaja as Senior Medical Manager PT.Wyeth Nutrition Indonesia.



During the 100 years of its presence, Wyeth has conducted a wide range of innovations in science and nutrition. Wyeth continues to innovate to provide quality nutrition, which can help the lives of children in the golden age of their growth.

"In celebration of the anniversary of the 100th Wyeth, we will also announce several key initiatives that will take place throughout the year. And today we will present some important initiatives," said Alejandro.



Mr. Alejandro Septien E

"As a company committed to providing the best nutritional support for future generations, Wyeth Nutrition understand that nutrition is a key contributor to health. For that we take an active role in promoting innovation and education in the field of nutrition. Today we will launch WNSC as a scientific forum for health practitioners. It is intended to encourage local practitioners in generating useful data to support optimal nutrition," said Alejandro.



Alejandro also explained that WNSC also supports the education of health practitioners with a scholarship, which is an important factor in improving the health and welfare of the community in various stages of life.

Wyeth Nutrition is also believed that breastfeeding infants exclusively for the first 6 months is very important. Wyeth is committed to continue to provide the best nutritional support for health, for the next hundred years.

DR. Eddy explained that the intelligence of a child must be prepared carefully and in a start since the baby still in the womb.

The first stimulation done by children is to see, and hear, then learn to speak. After speaking, the child will begin to save what is seen and heard in its memory, the child began to think. And according to research, the best in stimulating it is of his own family members.

The ability of children at age 4 or 5 years old, is a stimulant results obtained from the 1000 first 2 years of life or age of the child. Therefore it is very important for parents to provide the best for children in the golden era.

There are several factors that affect the interaction of the learning process in children, namely the interaction of homes where children live, from the caregiver, and the interaction of the surrounding environment, from the stimulation he gets, from the nutritional intake and also from the financial factor.

So to get the optimal intelligence there must be a balance between nutrition and stimulation. To support the development of the child in order to be optimally required is care, love and polish. And more important are the parents regularly monitor the development of their children.

While Dr. Djaja explained that in Wyeth's own, naturally the child's learning process is known as '*Seeing, Thinking and Doing* ', namely how children observe, think and how to perform these activities.

Seeing is an observation that is described as a form of perception through sensory development. Perception of children can be formed by using the five senses (seeing, hearing, touching, tasting and kissing). And the sense of sight very important role in children's learning process.

Thinking is a form of cognitive, which is described as the ability to think and including intelektual processes such as reasoning, comprehension and problem solving. Experience gained continuously child, strongly supports cognitive development and improving the efficiency of neuronal connections as well as memory.

Doing is a form of physical vitality is described as the ability actively involved in the environment and the opportunity to learn. Of course, all these activities must be supported by growth, healthy digestion and immune.

Seeing, Thinking and Doing will get maximally if the children get proper nutrition and balanced according to the dibuthkan by the body.

Carol also explained the results of his latest research, by observing the interaction of various nutrients such as DHA, choline and Lutein are found in breast milk. These nutrients play an important role in growth and development and cognitive abilities.



Dr. Carol L. Cheatham

The synergy of multiple nutrients is found to give the best results, when compared with the nutrient when it plays itself. Examples DHA can be obtained from fish and algae, functioning in shaping brain development. Choline, which can be obtained from eggs, meat and fish. Synergies between DHA and choline can boost the body's defenses. As well as the synergies between DHA and Lutein as well as synergy between Kolin and Lutein.

Wyeth with the growth of dairy products has been formulated nutritional composition right amount, in accordance with the period of growth. With the right combination in accordance with the period of the child's age, the course will provide an optimal impact on child development.

Wyeth in the future will continue to apply the discoveries that have been scientifically tested in the field of nutrition and child development, and will expand this project with the support of its partners, to educate the public about the importance of nutrition and nutrition, expanding and discuss various topics on breastfeeding and ensure that children in Indonesia can get a healthy future.

WNSC can be accessed by healthcare practitioners in www.indonesia.wyethnutritionsc.org .



Group photo

<http://www.tamankata.web.id/2015/05/inovasi-wyeth-nutritions-untuk.html>